

Robin Hood – A Swashbuckling Pantomime Adventure!

We're excited to announce that this year's festive production will be *Robin Hood – A Swashbuckling Pantomime Adventure!* We will be staging a total of **12 shows**, broken down as follows:

- **8 performances for schools** (2nd to 5th December - 10am & 1pm show)
- **1 exclusive performance for Scouts** (5th December - 6pm show)
- **3 public performances** (6th December 12pm & 4pm shows, 7th December 12pm show)

Production Cost

- Cost to us for commissioning the production from Sunshine Productions: £9,000.00,
 - Split into two payments of £4,500.00 (October/December)

Ticket Pricing Proposal

School Performances:

- £8.00 per General Admission Ticket
- **Full House Package:** £1,575.00 for 210 tickets
(Offers schools a £105.00 saving and encourages a sell-out audience)

Scout Performance:

- £1,575.00 for full 210-seat capacity

Public Performances:

- £15.00 per Adult Ticket
- £10.00 per Child Ticket
- £45.00 per Family Ticket (2 adults + 2 children)

Ticket Revenue Projections (Based on Sell-Outs)

School & Scout Shows

- **9 shows** (8 school + 1 Scout)
- Deal price: £1,575.00 per show
- **Total Revenue:** $9 \times £1,575.00 = £14,175.00$

Public Performances

- **3 shows** \times 210 seats = **630 total seats**
- Updated average ticket price: **£11.55**
- **Total Revenue:** $630 \times £11.55 = £7,276.50$

Combined Total Projected Revenue (Sell-Out Scenario):

£14,175.00 (School + Scout) + **£7,276.50** (Public) = **£21,451.50**

Creativity, entertainment, and community spirit - all under one Rose!