

Development Manager and Theatre Director's Report to Rugeley Town Council



6th March 2024

Item 216 – iii – UKSP Fund - Pizza Oven/Coffee Machine and Cocktail Machine

The pizza oven was purchased through the UKSPF grant. **This is NOT The Levelling Up Fund.**

Each Central Government grant which becomes available for local councils has extremely strict criteria for what it can be accessed for. Each of these grants is managed by the District Council, who oversee the spend. The criterion for this grant was items such as benches, flowerpots, coffee mornings etc. Whilst we acknowledge that there are many areas of concern which are underfunded in and around Rugeley, this grant was not able to support anything other than the items listed above.

Any promotional activity around items purchased through any grant funding from Central Government (i.e. The article on the Stalls Bar in The Rugeley Record Newsletter) which comes from the Economic Regeneration Office at Cannock Chase District Council **must include the following three logos:**



***That does not mean** that the pizza oven has been purchased through the 'Levelling Up' Fund, it means that Economic Regeneration department at Cannock is partially funded through that particular fund. These three logos

have also been used on much of our promotional collateral for our large events.

The cost of the Pizza Oven was - **£1,541.66** (The cost of the iron benches in town are £1,200 for comparison) The purchase of this item, along with the coffee machine and cocktail machine (total cost for all three items just under £5,000) were discussed at length by the Rose Committee, with a view to being able to attract more use of the Theatre Bar, keeping it in line with the offerings and facilities at other town centre cafes/bars. By increasing revenue in the Theatre, this will obviously reduce the amount of financial support required by RTC.

The Pizza Oven will require the installation of a 32 amp 6mm supply cable from the fuseboard to the pizza oven area, with RCD break protection (Residual Current Breaker Device) and a 45a Double Pole isolator. (Cost £330)

This work comes with BS7671 notification to Cannock Council Building Control.

- The cost of a Pizza to us, with all ingredients = £3.33

We plan to sell the Pizzas at £10 for a 12 inch hand made pizza, and £2.50 per slice. The oven has a warming facility which will enable us to sell slices during the interval in shows.

Pizzas are simple to make and all theatre staff will undertake the required Food Hygiene course and receive training. No additional staff will be required.

Profit per whole pizza = £6.67

Profit per slice = £1.95

- The cost of each cup of coffee to us = 0.31p

We sell the coffee at £2.50 (considerably cheaper than local competitors)

Profit per cup = £2.19

- The Cocktail Machine pods differ slightly in price dependant on the drink, but roughly work out at around £2.49 each. There will then be the added

cost of the alcohol for each drink – but the rough cost price of a shot of unbranded vodka/gin/tequila/whisky is around 40p per shot.

Locally, Cocktails sell for between £6 - £8 each. If we sell cocktails at the lower end of that scale, say £6, the cost of a two-shot cocktail would be around £3.29, giving us a profit of approx. = £2.71 per cocktail.

*The following emails are our correspondence with CCDC confirming that the items for the Theatre Bar **were not** purchased through the Levelling Up Fund:

[Redacted]
@cannockchase.gov.uk>
Sent: Wednesday, February 7, 2024 1:14 PM
To: Info <info@rugseystowncouncil.gov.uk>
Subject: RE: Help!

Hi Sam,

With regard to the Pizza oven, it was funded through UK Shared Prosperity Funding (UKSPF) as part of our Thriving Communities project included in the Investment Plan submitted to Government in August 2022.

Details about UKSPF

Cannock Chase District has been allocated £3,021,007 from the UK Government's UK Shared Prosperity Fund (UKSPF) to fund local projects for 3 years from 2022/2023 onwards.

The Council and its partners developed a robust Investment Plan which was submitted to UK Government in August 2022. In December 2022, UK Government confirmed its funding of the plan. The Council has a Governance Board that oversees the implementation of the investment plan and a Partnership Group which meets to consider progress.

The UK Shared Prosperity Fund replaces the European Structural and Investment Funds (ESIFs) such as the European Regional Development Fund (ERDF) and the European Social Fund (ESF) which supported a range of job creation, innovation and skills programmes.

I hope this helps.

Regards

[Redacted]



From: info <info@rugseystowncouncil.gov.uk>
Sent: Wednesday, February 7, 2024 1:19 PM
[Redacted]
@cannockchase.gov.uk>

CAUTION: This email originated from outside of the Council. DO NOT click links or open attachments unless you recognize the sender and know the content is safe.

Can I just confirm – so this was Not the levelling up fund? :

Sam Bird
Development & Theatre Director

From: [Redacted] <[Redacted]@cannockchase.gov.uk>
Sent: Wednesday, February 7, 2024 1:28 PM
To: Info <info@rugseystowncouncil.gov.uk>
Subject: RE: Help!

This is UKSPF funding.

Regards

[Redacted]



[Redacted] Officer
Cannock Chase Council | Civic Centre | Beecroft Road | Cannock | WS11 1BG

Sam Bird
Development Manager and Theatre Director

27/2/24