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# About Creative Car Park





# Why businesses choose Creative Car Park

28

years of  
experience

1,650+

UK car parks  
managed

50+

New sites  
every month



# Who we already work with

We partner with everyone from small local businesses to household names





# We're committed to industry best practices

We are fully accredited and approved by the following industry associations



MEMBER OF THE  
BRITISH PARKING ASSOCIATION







# Further information: Signage

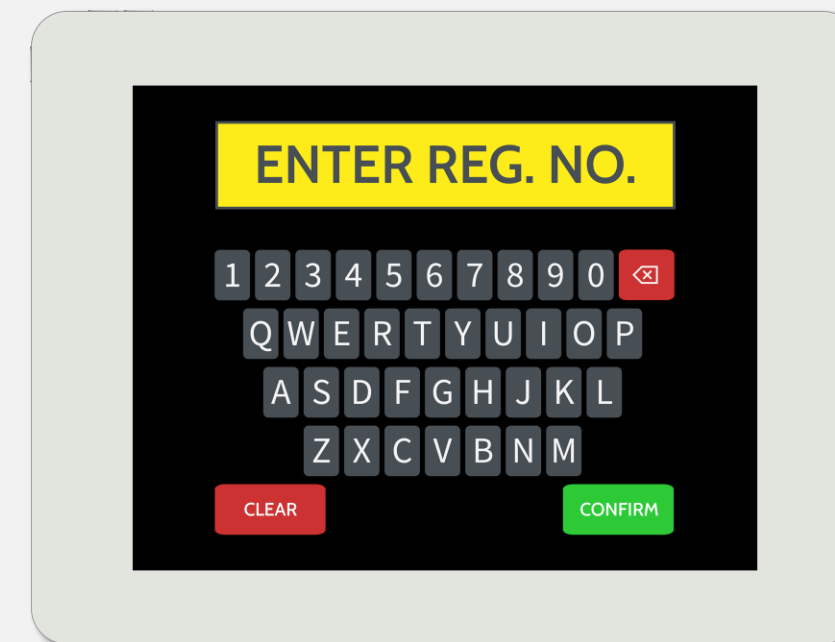
We operates fairly to deliver a **positive parking experience**. All our signs are highly-visible, utilising a large clear typeface (20% larger than legally required), and fully compliant with all BPA regulations.





# Further information: Tablets

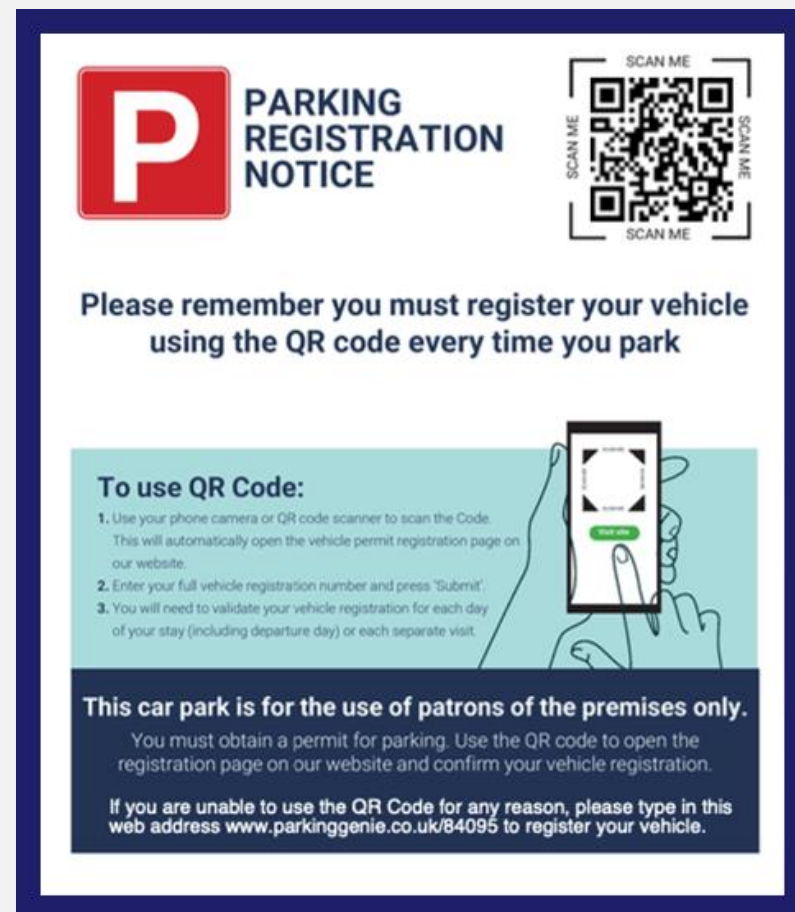
An alternative – or addition – to our QR code solution are handy on-site touchscreen tablets which drivers use to enter their vehicle details.





# Further information: QR Codes

QR codes displayed externally on signage and internally on table toppers provide vehicle owners with a **quick and easy way** to self-register for free parking using their mobile devices.



Want to test it for yourself?

[CLICK HERE](#)

(or simply scan the test QR code on the left)





# Further information: Client Portal

We provide a **secure client portal** that allows users to add/remove vehicle registrations as required for different time periods. You can also use the portal to review entry/exit data, pay to park transactions, permit holders and more.



Want to test it for yourself?

[CLICK HERE](#)

username: TEST123

password: test



# Step 3: Training and support

- All appropriate staff training is completed
- Information on how to use the client portal is shared
- We ensure clients are 100% comfortable with all the equipment







# Example: The difference our service makes

← Before ANPR



- Spaces occupied before opening hours
- No spaces for genuine visitors once open
- Customers can't park and drive on

→ After ANPR

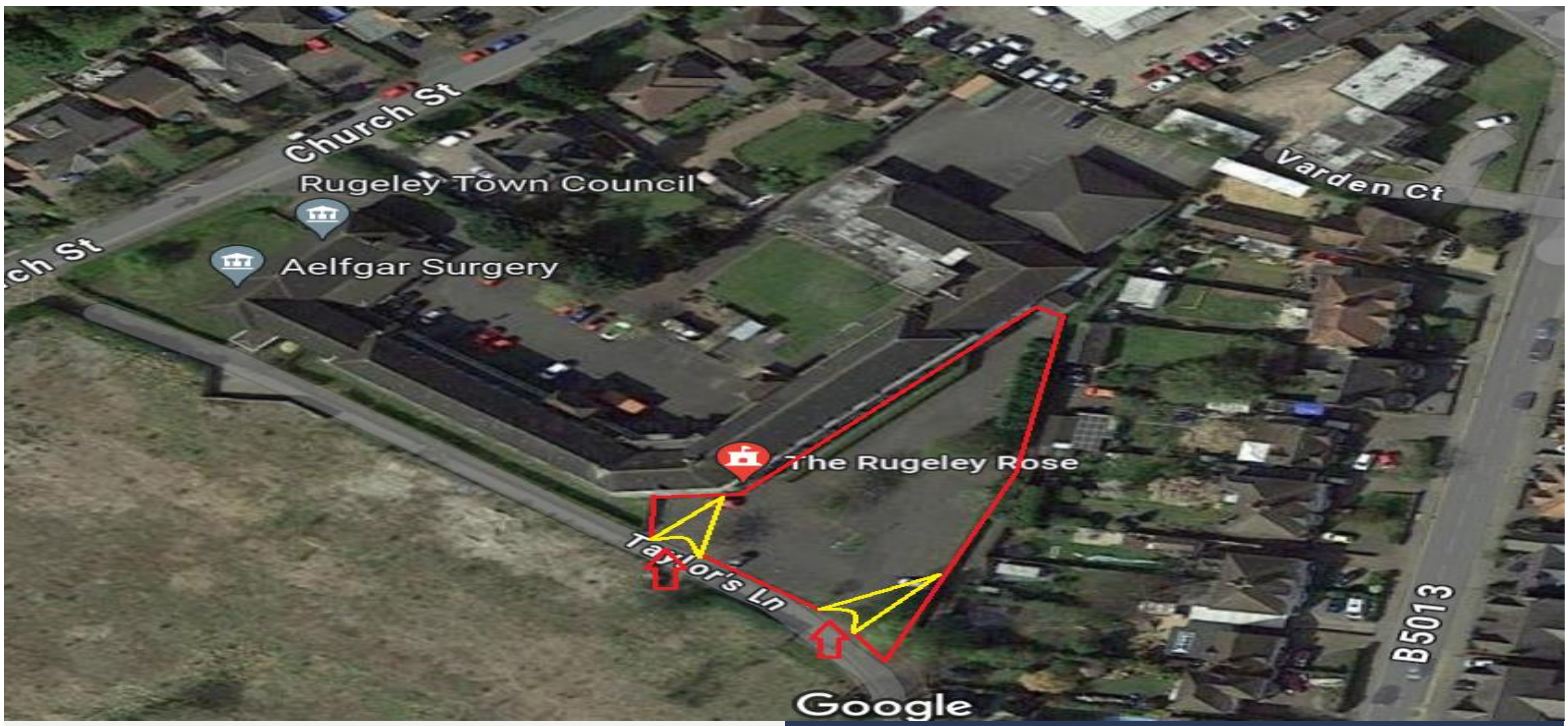


- Same day, same time, before opening
- Spaces available for genuine customers
- Improved visitor experience and revenue





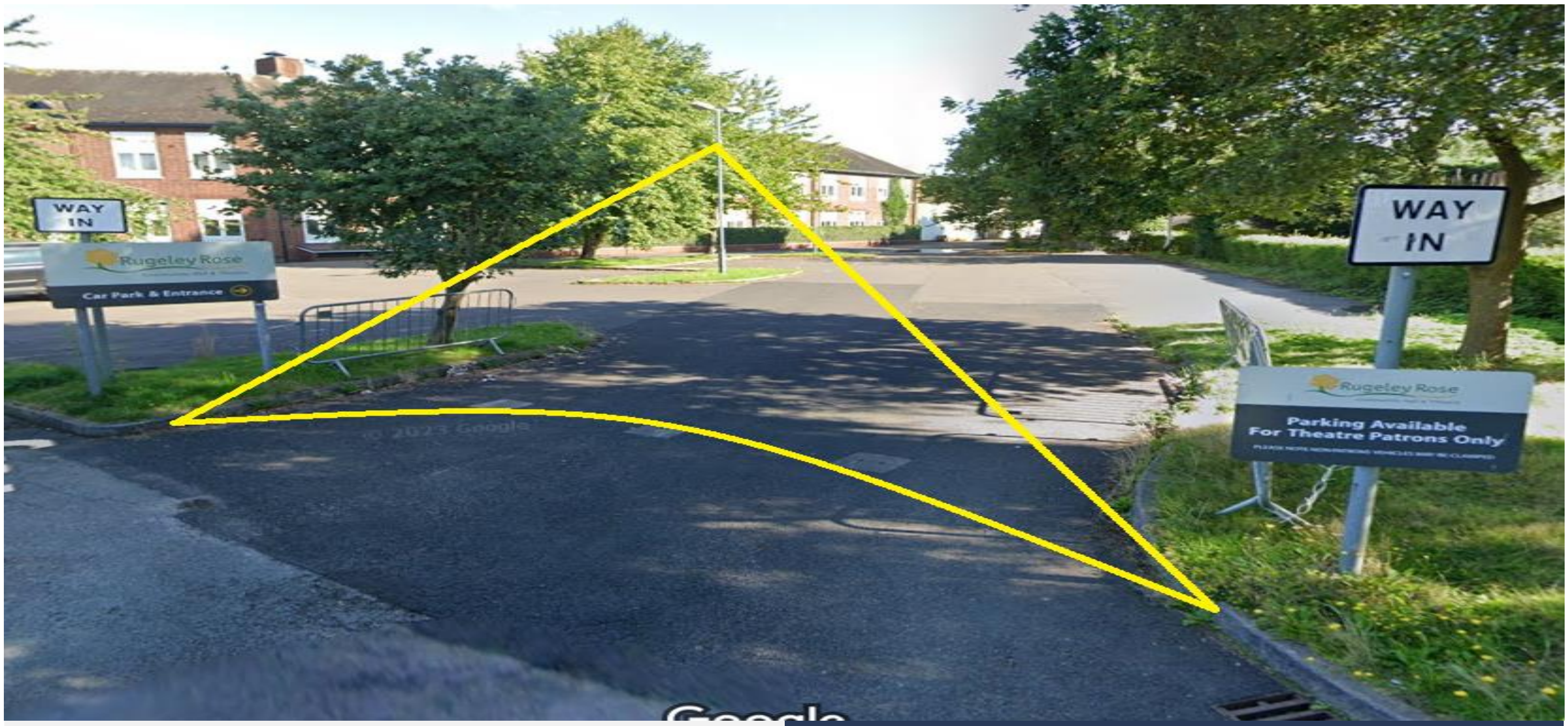
# Rugeley Rose from above





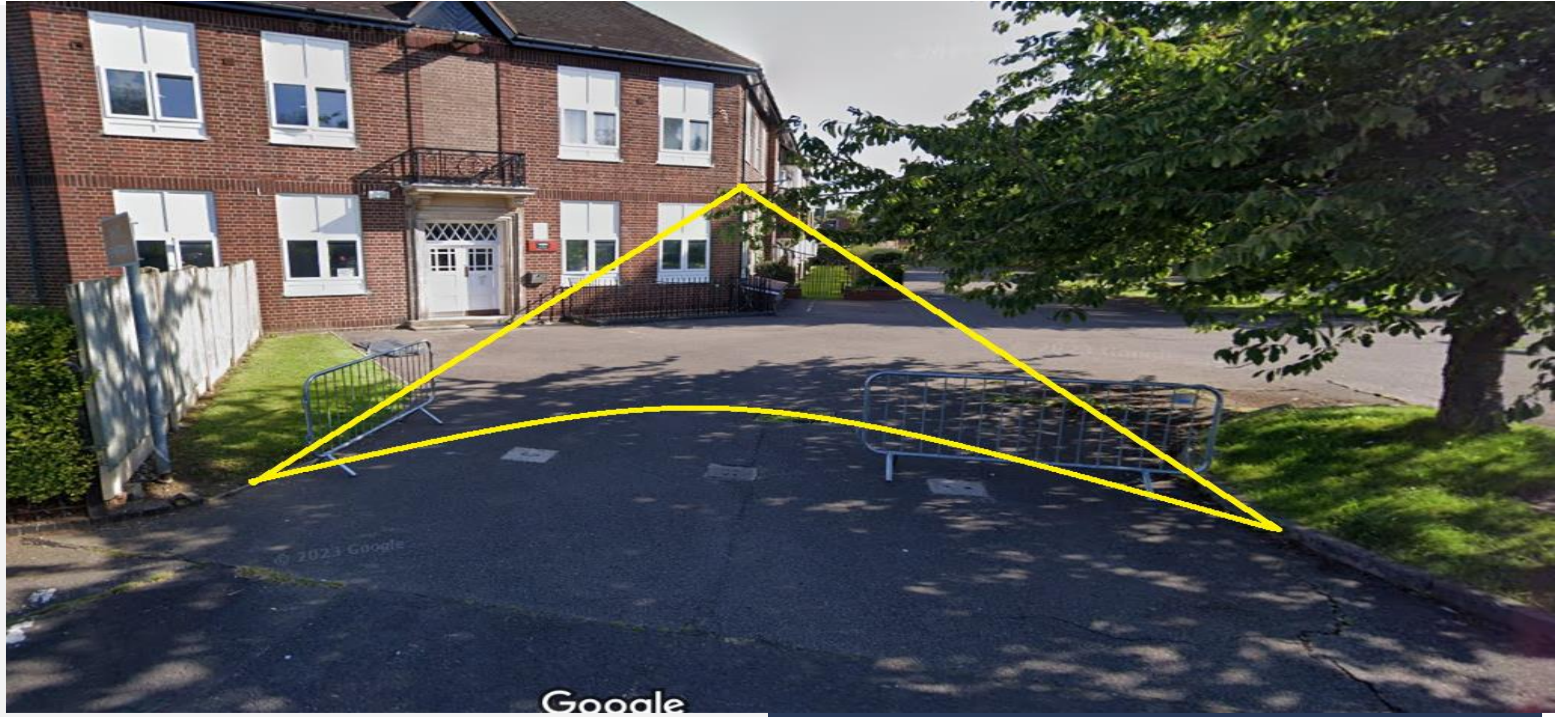


# ANPR: position subject to survey





# ANPR position subject to survey







# We're here to help you solve your parking issues

Thank you for your time. If you have any queries or questions, or would like to move things forward – remember, we can get everything up and running in less than four weeks – please get in touch.

Ready? Contact:

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**Regional Manager**

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